



Safety Message of the Day for IMEA Members



Prioritize Safety Now So It Becomes a Value Before It's Too Late

We typically excel at safety – after an incident. My question is, can we get it right before an incident occurs? And if so, how? Keeping in mind that you probably learned a stove could be hot by touching one as a child, let's consider another question: Is it possible for us to develop safety-related values or are we doomed to learn the hard way?

A man who takes a picture of his kitchen stove every morning ... after almost burning down his house.

Most of us wearing safety glasses while trimming the grass ... after that rock hit our face.

Most of us following the instructions when assembling a piece of furniture ... after taking it apart and starting over.

The events and incidents listed above could lead us to conclude that we often learn things the hard way and that most safety lessons will be learned through undesired situations. Yet they could also help us understand that the events and incidents we learn from don't have to involve serious injuries or fatalities and that caring makes us value safety.