



Safety Message of the Day for IMEA Members



Safe Driving Safety Message

Work safety topics shouldn't just be about what happens in the office or on the jobsite. Safe driving of company vehicles reduces accidents, ensures employee safety, and protects company assets. Knowledge of road rules and vehicle maintenance helps to maintain a secure and reliable fleet.

Suggested communications messaging:

"Drive for safety. Company vehicles need your care. Follow traffic rules, maintain vehicles, and stay alert. Your safe driving protects you, others and company assets. A responsible driver ensures a secure fleet for everyone."