



## Safety Message of the Day for IMEA Members



### What Makes an Effective Job Safety Briefing?

One of the most effective tools for improving utility safety is among the most overlooked — the job safety briefing. All utility field crews should conduct job safety briefings. But not every briefing is created equal.

- Why are some job safety briefings effective, while others overlook crucial details?
- What tools and processes can utilities leverage to make these briefings more effective?
- How can field crews hold conversations that identify more hazards and put more controls in place?

Understand the 'why?'

Job briefings save lives. But too often, they're treated as another form to fill out or another box to check.

Work planning is a safety control

While job safety briefings are effective tools for safety, they also offer an opportunity for field crews to reassess work routines and consider the full range of safety tools in their toolbox.

Discussion is the secret ingredient

Written job safety briefings have proven critical to utility workers safety.