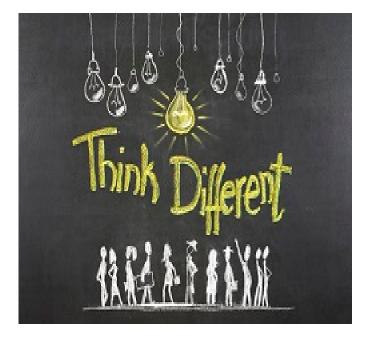


Safety Message of the Day for IMEA Members

Carelessness Safety Message

"The economic waste resulting from <u>carelessness</u> is appalling, but anyone who stops for a moment to consider the sorrow and desolation which is brought into thousands of lives each year by utter thoughtlessness must feel a new resolve to make a habit of "Safety First."

- W. C. Durant, President, General Motors (1920)



That quote was made 103 years ago, 50 years prior to President Nixon signing the OSH act into law!

What would we do if a plane crashed today and 100 people died? What would we do if it happened again tomorrow? And the next day? We'd ground air traffic. We wouldn't live with that, and we shouldn't tolerate <u>carelessness</u> in our workplace

We Must Think About Safety Different PROACTIVE VS REACTIVE