



## Safety Message of the Day for IMEA Members



### **What is Safety Awareness Safety Message**

Safety awareness is the habit of thinking about the chance that someone can get hurt or property damage before a task is started. Having policies and procedures is not enough. You need to make sure that everyone is aware of them and that they think about safety in everything they do.

**OVER 80% OF ALL WORKPLACE INJURIES ARISE FROM WORKER BEHAVIOR**

**WE MAKE MISTAKES, ERRORS IN JUDGEMENT, OR SIMPLY DO NOT HAVE OUR ATTENTION ON OUR TASK**

**A CONSTANT REALIZATION EVERY EMPLOYEE MUST HAVE AT ALL TIMES**

**IT GOES WELL BEYOND WHAT YOU LEARN IN YOUR MONTHLY SAFETY MEETINGS**

**INCREASING SAFETY AWARENESS IN ANY ORGANIZATION DOESN'T JUST HAPPEN BY ACCIDENT**

**It Typically Starts  
WITH AN ACCIDENT**