



Safety Message of the Day for IMEA Members



Seatbelt Use Safety Message

Everyone has heard that seatbelt use is crucial for saving lives on the road, but not everyone wears one. The NHTSA reports that about 1 in every 10 people did not wear their seatbelt in 2020. There are many reasons why people do not wear seatbelts, but the facts are that they save lives.

Excuses Why People Do Not Wear Seatbelts

- * It is “not cool”. Teenagers are the least likely age group to wear their seatbelts. Educate the teenagers in your family on seatbelt use. Males are also 10% less likely to wear their seatbelts compared to females.
- * They are uncomfortable. If it is to a point that it is uncomfortable for you to wear a seatbelt, look into buying an aftermarket pad to put on your seatbelt. Do not put it behind your back instead of across your chest. Wearing it improperly will make it less effective in protecting you during a crash.
- * The myth “it is more dangerous to wear seatbelts than not to”. The research shows that this is not the case. Search on YouTube “Man Does Not Wear Seatbelt” to see what it looks like when a person rolls a vehicle and does not have one on.

Seatbelts need to be worn every time you are in a vehicle. Reasons such as being uncomfortable or “not cool” are not good enough for not wearing a seat belt. As the driver, you are responsible for everyone in your vehicle. Require anyone riding in your vehicle to wear their seatbelt. Educate others who choose not to wear them.