IMEA
INDIANA MUNICIPAL ELECTRIC ASSOCIATION
SINCE 1941

Safety Message of the Day for IMEA Members

Everyone is Responsible for the Culture Safety Message

There is a common saying that safety is everyone's responsibility. What about culture? What is culture and how does it affect safety and the work environment as a whole?

What is Culture?

Culture can be defined in many different ways. A basic definition is "culture is the character and personality of an organization". An interesting definition is provided by the CEO of AirBnb, Brian Chesky, in a letter about culture to his employees and why it is important to a company. He defined culture as: "a shared way of doing something with passion".

Combining these two definitions together may make for an even better explanation. Culture is how what you do and how you do it and the effects it has on the character and personality of the organization as a whole and vice versa.

Culture is closely connected to safety on the job. When individuals choose to work safely and care about the well-being of each other the culture can be strengthened. When a strong culture is in place through living the core values set by the company, everyone reaps the benefit of working in a safer and more enjoyable workplace.