



Duane Richardson  
Executive Director  
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April 16, 2021

Dear Members:

The Indiana Municipal Electric Association would like to formally invite you to the 2021 Annual Meeting and Vendor Expo. Indiana Municipal Electric Association thanks you for your loyalty and dedication to our Organization. We look forward to seeing you in Noblesville, Indiana October 12-15.

We would like to direct you to: [www.imea.com](http://www.imea.com) to access event registration, hotel information and general information. If you have any questions or need additional assistance, please don't hesitate to contact me or Janel Sparks at [janel@imea.com](mailto:janel@imea.com).

We included the following information for your review in your packet

- IMEA Annual Meeting & Vendor Expo Agenda
- Annual Meeting Featured Speakers
- Golf Scramble Brochure
- 11<sup>th</sup> Annual IMEA & Midwest Utility Sales Fishing Tournament Brochure
- Annual Meeting Entertainment
- Annual Meeting Spouses Outing

One of the organization's primary functions is to facilitate the exchange of ideas, information and best practices among member systems. IMEA provides members with cost-conscious, service-oriented programs and representation to ensure that membership remains an invaluable investment for everyone involved.

We look forward to seeing you in Noblesville!

Sincerely,

Duane Richardson  
Executive Director

**2021**



**IMEA**  
INDIANA MUNICIPAL  
ELECTRIC ASSOCIATION  
SINCE 1941

## ***Annual Meeting & Vendor Expo***

***Noblesville Embassy Suites by Hilton Conference Center***

### **Tuesday, October 12**

**8:00 a.m. - 3:00 p.m.**

**7:00 a.m. - 10:00 p.m.**

**11:00 a.m.**

**6:00 p.m. - 7:00 p.m.**

**7:00 p.m. - 10:00 p.m.**

Bass Fishing Tournament, Morse Reservoir Noblesville, IN.

Expo check-in Sponsor Display Set Up Inside; Trailers / Trucks Outside (*Waters Pre-function*)

Annual Meeting Golf Scramble, Purgatory Golf Course, Noblesville, IN.

**Board of Directors Meeting** (*William Conner Room*)

Welcome Reception & Networking (*Waters B & C*)

### **Wednesday, October 13**

**7:00 a.m. - 12:00 p.m.**

**7:30 a.m. - 9:00 a.m.**

**9:00 a.m. - 3:00 p.m.**

**9:15 a.m. - 10:15 a.m.**

**10:15 a.m. - 10:45 a.m.**

**10:45 a.m. - 12:00 p.m.**

**11:00 a.m. - 11:30 a.m.**

**12:00 p.m. - 1:30 p.m.**

**1:30 p.m. - 2:00 p.m.**

**2:00 p.m. - 3:00 p.m.**

**3:00 p.m. - 3:30 p.m.**

**3:30 p.m. - 4:30 p.m.**

**6:30 p.m. - 8:30 p.m.**

**Registration** (*Waters Pre-function*)

**Welcome & Introductions** Seated Breakfast, Awards ( *Waters A*)

**Spouses Outing** (Meet in the Embassy Suites Hotel Lobby)

**Business Meeting**, Preconvene (*Waters A*)

Break / Expo *Waters B & C*

**Opening General Session - Keynote Speaker: Dave Davlin** (*Waters A*)

*The Game Winning 3: Making it Count*

**Associate Member Meeting**, Preconvene (*Waters B & C*)

**Lunch** (*Waters B & C*)

**Lightning Talks** (*Waters A*)

**General Session - Guest Speaker : Joe Robb** (*Waters A*)

*Regulators Safety and Basic Problems*

Break / Expo (*Waters B & C*)

**General Session - Guest Speaker : Mark Mann** (*Waters A*)

*The Importance of Being Earnest in Maintaining Data to ROW Activities*

**Reception / Networking** (*Waters B & C*)

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## Thursday, October 14

7:30 a.m. to 8:30 a.m.

8:30 a.m. to 8:45 a.m.

8:45 a.m. to 9:45 a.m.

9:45 a.m. to 10:15 a.m.

10:15 a.m. to 11:30 a.m.

11:30 a.m. to 12:30 p.m.

12:30 p.m. to 1:30 p.m.

1:30 p.m. to 2:00 p.m.

2:00 p.m. to 3:00 p.m.

3:00 p.m. to 3:30 p.m.

3:30 p.m.

3:30 p.m. to 4:30 p.m.

6:30 p.m. to 8:30 p.m.

8:30 p.m. to 10:30 p.m.

## Friday, October 15

7:30 a.m. to 8:30 a.m.

8:30 a.m. to 8:45 a.m.

8:45 a.m. to 9:45 a.m.

9:45 a.m. to 10:00 a.m.

10:00 a.m. to 11:00 a.m.

11:00 a.m.

**Complimentary Breakfast Buffet (The Local Kitchen - Embassy Suites Hotel)**

**Welcome & Introductions** (*Waters A*)

**General Session - Guest Speaker : Paul Brewster** (*Waters A*)

*Steel Utility Structures: the Basics of Corrosion, Mitigation and Repair*

Break / Expo (*Waters B & C*)

**General Session - Guest Speaker : Arno Kivi**(*Waters A*)

*Why Use Capacitors?*

**Lunch** (*Waters B & C*)

**General Session - Guest Speaker : Rick Laster** (*Waters A*)

*Power Quality in Metering and Why it Matters*

Break / Expo (*Waters B & C*)

**General Session - Guest Speaker : Larry Rudolf** (*Waters A*)

*Power Transformer Life Cycle Management - Using Asset Management Techniques*

Break / Expo (*Waters B & C*)

**Vendor Breakdown** (*Waters B & C*)

**General Session - Keynote Speaker : Erick Rheam** (*Waters A*)

*The Power of Leadership During and After a Crisis*

**Hospitality Networking Night** (*Waters D & E*)

**Entertainment** (*Waters D & E*)

**Complimentary Breakfast Buffet (The Local Kitchen—Embassy Suites Hotel)**

**Welcome & Introductions** (*Waters A*)

**General Session - Guest Speaker : Chris Heimgartner** (*Waters A*)

*The Future of the Electric Industry*

Break (*Waters A*)

**General Session - IMEA Executive Director : Duane Richardson**

*Safety Round Table* (*Waters A*)

**Closing Remarks / Cash Drawing**

***SAVE THE DATE!***

EMBASSY SUITES HOTEL & CONFERENCE CENTER

**OCTOBER 12– 15, 2021  
IMEA ANNUAL MEETING  
& VENDOR EXPO**

WE LOOK FORWARD TO YOUR PARTICIPATION! PART OF GREAT WORK IS IMPROVING YOUR SKILL SET, CREATING BETTER EMPLOYEE COMMUNICATION, OR LEARNING ABOUT THE SUCCESSES OF OTHERS AND APPLYING THEM TO YOUR WORKPLACE.



Dave Davlin  
Keynote Speaker

**"THE GAME-WINNING 3" –  
MAKING IT COUNT ... IN  
BUSINESS AND IN LIFE**

***IMEA Annual  
Meeting  
Featured  
Seminars***



Erick Rheam  
Keynote Speaker

**THE POWER OF  
LEADERSHIP  
DURING AND  
AFTER A CRISIS**





**Date:** October 12, 2021  
**To:** IMEA Members  
**From:** IMEA Golf Committee  
Duane Richardson, Tim Lowe, Jamie Shields  
**Subject:** IMEA Annual Meeting Golf Scramble

The 2021 IMEA Annual Meeting Golf Scramble will take place at the Purgatory Golf Course. Range balls will be available. Lunch will be served at 11 a.m. Shotgun starts at 12 p.m. with lunch provided at the Awards Ceremony. The cost to play is \$55 / per person.

Prizes for the outing are as follows:

- 1) A prize for 1st, 2nd, and 3rd place teams.
- 2) Two longest drive prizes.
- 3) Two closest to the pin prizes.
- 4) Door prizes.
- 5) Fortitude Award (highest score of the day). Traveling trophy sponsored by Spectrum Engineering.

At this time we are seeking donations for prizes and hole sponsorships. If you are able to donate to this event through a gifted item and/or hole sponsorship, please complete the information below. Sponsors will be recognized through signage at the hole. A portion of the proceeds will be directed to the IMEA Educational Scholarship Fund.

We invite you to come and play. Thank you for your consideration and past support of IMEA.

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Organization: \_\_\_\_\_

Item to donate for a prize giveaway: \_\_\_\_\_

Number of holes we wish to sponsor (\_\_\_@\$100/hole): \$\_\_\_\_\_

\_\_\_Use existing artwork      \_\_\_Use new artwork

Note: In order to allow time to print the sponsor signage, please have your sponsorship returned by September 24, 2021. If you are a regular sponsor of this event, and we have your artwork on file, you do not need to provide it again. Email new artwork to: [janel@imea.com](mailto:janel@imea.com).

\_\_\_Invoice will be provided per sponsor / participation registration by going to: [www.imea.com](http://www.imea.com) / events

ANY QUESTIONS EMAIL  
RESIDENT FISHING EXPERT  
JEFF TERRELL @  
JEFF@MIDWESTUTILITY.COM

MEET AT 7:45AM TO  
GO OVER RULES



Morse Reservoir

20999 HAGUE ROAD  
NOBLESVILLE, IN 46062  
BOAT RAMP: WOLFIES RESTAURANT

WINNER

\$50  
GIFT CARD



# 11th ANNUAL FISHING TOURNAMENT

SPONSORED BY:



October 12, 2021

8:00 AM TO 3:00PM

Register at [IMEA.COM](http://IMEA.COM) (Events page). **MUST** receive registration for \$25 Bass Pro Gift Card.

\$20/Team Boat Entry Fee

\$5/Boat Big Bass Entry Fee



# ENTERTAINMENT

**JOIN US! THURSDAY, OCTOBER 14, 2021  
8:30 P.M. – 10:30 P.M.**

**ENJOYING  
MUSIC  
BY THE  
FIRE**

**WITH  
MUSICIAN  
PAUL  
ERDMAN**



# 2021 Annual Meeting Spouses Outing



Ready. Set. Shop!

Enjoy Shopping at  
Hamilton Town Center

Starbucks  
Coffee

Lunch at Ford's  
Garage Restaurant

Wine Tasting at 305  
Wine Garage

Wednesday, October 13th meet in the Lobby of the Embassy Suites Hotel at 9 a.m.



*Hamilton Town Center Noblesville, Indiana*

*An assortment of unique shopping experiences to choose from right in the heart of downtown.*

*Have some Starbucks coffee on IMEA!*

*Enjoy lunch on IMEA at the Ford's Garage Restaurant, giving all the vibes of being in the 1920's service station that includes vintage Ford vehicles, gas pumps, and fixtures. Such a FUN place to visit!*



*Last but not least, enjoy wine tasting and conversation at the 305 Wine Garage in Fortville, IN.*