

INDIANA MUNICIPAL ELECTRIC ASSOCIATION

NEWSLETTER ADVERTISING, DIRECTORY & WEBSITE INSERTION ORDER FOR 2010

It is time to begin our 2009 advertising campaign. The IMEA newsletter reaches over **750** readers PER MONTH! In addition, the IMEA prints **500** copies of the directory that is in circulation for two years. Finally, the IMEA website averages over **1,000** hits per month. The newsletters and directories are shared with all of our members, their staff, state legislators and other Associate Members. If you are interested in advertising in the 2010 IMEA publications, please complete the following. Paid advertising for the newsletter and/or website will run from January – December 2010.

Company: _____ Main Contact Person: _____

Address: _____

City: State: Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Newsletter Ads Available (Select all that apply)

Business card size - 3½" (w) x 2" (h), 1/8 of a page

- Six (6) issues bi-monthly **\$250.00**
 Twelve (12) issues monthly **\$400.00**

Full Page Ads* – 8" (w) x 10 ½" (h)

- Four (4) Issues Qtly **\$730.00**
With eight (8) business card size ads run balance of year

*There are only six full-page ads available to be run each quarter. These are available on a first come, first serve basis. Full-page ads must be reserved in person by contacting Peggy Georgi at (317) 984-4344 or e-mail to Peggy at peggy_georgi@gpl.bz.

Directory Ads Available (Select all that apply)

Note: The IMEA Membership Directory will be mailed in January 2010. The directory will be printed in 2012. Ad requests for the 2012 Membership Directory will be accepted beginning January 2011.

Website Ads Available (Select all that apply)

- Option 1** – Associate Members supply complete ad {size restricted to (w) 468px X (h) 60px}. **\$450.00**
 Option 2 – IMEA creates banner ad. **\$500.00**
 Option 3 – IMEA creates banner ad with animation. **\$550.00**

Note – all set up fees are included in the price of advertising.

Artwork Information

- Enclosed is the new artwork to be used for the 2010 newsletter.
NOTE: Artwork or copy must be camera ready in Black & White, negative or digital PC based format (TIF, JPEG, EPS or a PDF file) with a minimum of 150 DPI resolution. If you send the artwork digitally, please send on a CD/disk with a hard copy printout for file verification. We cannot accept e-mail files (please note we are unable to return CD/disks).

Total amount enclosed \$ _____

Please mail artwork AND payment directly to:

IMEA

Attn: Leona Draper, Executive Director
176 W. Logan Street, Ste. 225
Noblesville, IN 46060-1437

No advertising will be placed in newsletter unless Associate Member dues are paid in full.